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July 2018

Despite the summer heat, it's been a busy month for the Mashrou3i project.

We are pleased to announce that thanks to the support of our experts in access to finance, seven start-ups and existing companies have obtained bank loans and credits totalling over 1,800,000 Tunisian Dinars.

The project has also provided entrepreneurs in the regions with technical assistance to improve their skills in marketing, communication and environmental management. Numerous young people have attended HP LIFE workshops to strengthen their business and IT skills to successfully start and run their businesses.

Mashrou3i has also fostered synergies with UNIDO's PAMPAT project, raising awareness of the entrepreneurship program among young agripreneurs in the region of Kairouan.

Stay up to date on all our project news and latest entrepreneur success stories by exploring our website and following our social media pages (Facebook, Twitter and Instagram)!



THIS MONTH'S SUCCESS STORIES

This month we put the spotlight on 5 young entrepreneurs from Kairouan and Jendouba, each with a unique vision and journey.

Discover how Mashrou3i has helped them to launch and grow their businesses.



MASHROU3I IN THE PRESS

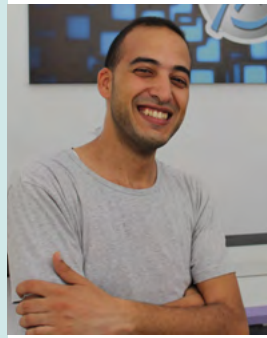
Sabra FM and Le Manager covered one of our special events this month in Kairouan: "La journée d'assistance et suivi". Attended by 99 young entrepreneurs, it was a day to raise awareness of business creation.



[>WATCH THE VIDEO](#)



[>READ THE ARTICLE](#)



Mahmoud Ben Fraj

BM Print, Kairouan

The future is bright for BM Print, a digital printing company with a growing portfolio of products.

[> READ HIS STORY](#)

#Mashrou3i #BusinessSupport #DigitalPrinting #Kairouan



Hamdi Aikaichi

Crea Impression, Jendouba

Hamdi is boosting the printing sector in Jendouba with the launch of Crea Impression.

[> READ HIS STORY](#)

#Mashrou3i #HPLIFE #GraphicDesign #Printing #Jendouba



Yathreb Fardhi

One Line Architecture Studio, Jendouba

This young architect is designing ambitious projects for the Tunisian government and a local property developer.

[> READ HER STORY](#)

#Mashrou3i #HPLIFE #Architecture #HighPotentialSector #Jendouba



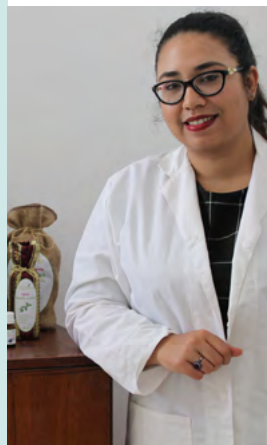
Sondess Amara

ABC Formation, Kairouan

Sondess's private training center in Kairouan has created two full-time jobs and regularly hires ten experts for diverse courses.

[> READ HER STORY](#)

#Mashrou3i #HPLIFE #TrainingCenter #Kairouan



Haifa Abidi

Medi Flowers, Kairouan

Haifa is combining her knowledge and passion for aromatic plants with the launch of her essential oils brand.

[> READ HER STORY](#)

#Mashrou3i #UNIDO #TechnicalAssistance #EssentialOils #Kairouan



Foundation



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SPOTLIGHT ON THIS MONTH'S PROJECT ACTIVITIES



Mashrou3i joined a seminar in Kairouan to raise awareness of the Tunisian local products contest, organized by UNIDO 's PAMPAT project and APIA

#Mashrou3i #PAMPAT #UNIDO #Synergies
#AgriBusiness #LocalProducts #Kairouan

[>SEE MORE PICTURES ON FACEBOOK](#)



Mashrou3i provided training on environmental issues in Tabarka helping 23 entrepreneurs from the northern regions to better manage their waste.

#Mashrou3i #UNIDO #Environment #Training
#Tabarka #Siliana #Jendouba #Kef #Béja

[>SEE MORE PICTURES ON FACEBOOK](#)

COMING UP IN AUGUST

- New success stories, among them Olfa Dhouibi who started a project in natural cosmetics, in Kairouan.
- Our UNIDO expert in Environment will advise entrepreneurs in Béja on how to improve their environmental waste management.
- Existing companies in Zaghouan will be visited by our expert in access to finance.



10 young entrepreneurs from Siliana took part in HP LIFE e-Learning to improve their business and IT skills.

#Mashrou3i #HPLIFE #e-Learning #Siliana
#Business #IT #Skills

[>SEE MORE PICTURES ON FACEBOOK](#)



Over 15 entrepreneurs completed their business plans during an HP LIFE face to face session in Gafsa, supported by the Mashrou3i team.

#Mashrou3i #HPLIFE #Face2Face #BusinessPlan
#ProjectIdea #Gafsa

[>SEE MORE PICTURES ON FACEBOOK](#)



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